

# Entrepreneur Magazine's Business Traveler

## A New Series of Comprehensive, City-Specific Travel Guides Exclusively For Business Travelers

Bestselling author Jason R. Rich ([www.JasonRich.com](http://www.JasonRich.com)) is working with Entrepreneur Press (publisher of *Entrepreneur* magazine) on a new series of city-specific travel guides targeted to business travelers and convention goers. The series launched in February 2007, with a travel guide focusing on Las Vegas. Additional guides covering New York City, Washington DC, Los Angeles, Chicago and Orlando are slated to follow later in the year, with more titles planned for 2008 and beyond.

With a sleek trim size of 4.5" x 8.5", each city-specific guide provides all of the information a business traveler needs to plan and experience a successful work-related trip, plus enjoy the entertainment and attractions each city offers.

Included in each guide is detailed information about top business-friendly hotels and restaurants (complete with reviews and star-based ratings). Also featured is city-specific information about local airports, ground transportation, attractions, convention centers, golf courses, shopping, business services and day spas. Full-color maps, photos, packing tips, and strategies for saving time and money are also included within each guide.

"In addition to providing reviews and recommendations for the top business-friendly hotels and restaurants in each city, the books in the new *Business Traveler* series also address a wide range of needs most business travelers have," explained author Jason Rich.

Each book has a cover price of \$14.95, is sold separately, and is being distributed through bookstores, airport shops and hotel gift shops nationwide.

For additional information about the *Entrepreneur Magazine's Business Traveler* series, please contact:

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